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FOR IMMEDIATE RELEASE...

## **SQUIBB'S STATIONERS CELEBRATES 90 YEARS IN WESTON VILLAGE!**

It is a rare event for a retailer to be able to reach the milestone of 90 years and almost unheard of for a book and stationery store! **Squibb's Stationers**, purveyor of books, textbooks, various stationery and gift products, opened in May 1927 at the former 54 Main St. in Weston, moving to its present location at 48 Main St., now 1974 Weston Road, in 1935.

As the **oldest textbook and general bookstore in the GTA and the 3<sup>rd</sup> oldest stationers, we are very proud to be 100% independent and Canadian owned.** Originally opened in 1927 by Arthur Squibb and his wife Cary, then carried on by their son Gordon until 1972, the store was bought on April 10<sup>th</sup>, 1980 by Jack and Marilyn Weinberg. Since 2001, the store has been owned and run by their daughter, Suri along with her husband Mike, as her parents did before.

Offering personalized and creative customer service to both their walk-in trade and those who place their orders by phone and email, keeps the store alive. **"Our 'old-fashioned' customer service, which is so lacking at the big box retailers, is what people want and like. We know our customers and many are neighbours as well as friends. And we are happy to order single books for our clients and will make recommendations when asked on book or gift items. We also do all our own deliveries in the GTA."** says Suri.

While the primary part of the business is textbooks and workbooks for Gr 1 to 12, working with a number of private schools and tutors, the store also offers all kinds of stationery products including office supplies, rubber stamps, wedding invites, art and school supplies along with a large gift selection and Bibles. Children's and adult books round out the offerings. It is a store that is unique and different.

To celebrate this milestone, we have invited noted author, **Antanas Sileika**, author of **Buying on Time** as well as other books, to do a reading from his brand memoir, **The Barefoot Bingo Caller**, which is being released just days before. Antanas also worked in the store while in high school, so it's an honour to host him! **He will be reading from his new book at 11:30am. Refreshments will be served.**

Join us **on May 6<sup>th</sup> from 11am to 3pm at the store, 1974 Weston Road north of Lawrence.**

For more information, please call Suri at 416.241.5801 or email [squibbs@on.aibn.com](mailto:squibbs@on.aibn.com).